



SURESWIPE SOLUTIONS

A HASSLE FREE WAY TO ACCEPT EASY
CARD PAYMENTS AND DO BETTER
BUSINESS



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WE ARE...

WE ARE VALUE DRIVEN!
PROVIDING SECURE RETAIL PAYMENT
SOLUTIONS FOR ENTREPRENEURS



ABOUT SURESWIPE

As South Africa's largest independent card payment acceptance company, we raise the bar on customer experience to new heights. We make paying for goods and services safe and secure through our range of cost-competitive payment machines.



We have over 9000 loyal independent retailers and service providers using our services and over 12000 card machines operating across South Africa



Our way of accepting card payments is fast, reliable and affordable



We provide dedicated 24/7 call centre support and 24-hour in-field support across all the major business hubs



Our on-call support crew provide dedicated service to the outlying areas across our regional network

SURESWIPE PAYMENT SOLUTIONS

OUR COMPREHENSIVE RANGE OF
VALUE-DRIVEN MERCHANT SOLUTIONS INCLUDE:



FIXED CARD MACHINES

Ideal for usage on
counter-tops



PORTABLE CARD MACHINES

Can be used around
the store and Easy
to navigate between
tables for the
restaurateur.



MOBILE CARD MACHINES

3G-enabled – Ideal
for service providers
that accept payment
on the go



INTEGRATED PAYMENT MACHINES

Perfect for large volume
retailers to reduce queues



LOYALTY

Tailored Loyalty
programmes to
increase revenues by
retaining customers



GIFT

Appealing and
attracting new
customers using
customized Gift cards



CASH ADVANCE

Boost your cash flow
with easy-access
finance solutions



PREPAID

Added value at point-
of-sale with a selection
of prepaid vouchers for
customers

FIXED & PORTABLE CARD MACHINES

FOR YOUR COUNTERTOP (OR WHEN YOU NEED TO GO TO THE CUSTOMER). FAST, SECURE MACHINES TO ACCEPT CASHLESS IN-STORE PAYMENT



**FIXED CARD
MACHINE**

Recommended for most independent businesses such as retail stores



**PORTABLE CARD
MACHINE**

Best suited if you operate table service and require portability

WHY SELECT SURESWIPE AS YOUR PAYMENT SOLUTION

OUR UNIQUE PAYMENTS CAPABILITIES INCLUDE:



Appealing and attracting new customers using customized Gift Cards



High-speed network access improving customer experience



Dedicated response teams of the highest calibre to assist with queries and concerns

CARD PAYMENT SOLUTIONS FOR VENDORS WITH EXISTING PAYMENT SOLUTIONS:



Install an additional card payment machine – A back-up machine on a different network for improved speed and to guarantee your ability to accept payment from customers



Switch to Sureswipe

- A** We make your business our highest priority
- B** High-speed network access improving customer experience

RESPONSIVE AND RELIABLE SUPPORT:

- 1** Our card machines can be swapped out within 48 hours to ensure your ability to capture revenue isn't compromised
- 2** We are easy to reach across the country with offices in Johannesburg, Cape Town and Kwa-Zulu-Natal and regional offices
- 3** Regional specialist response teams are also located around the country
- 4** For your easy convenience we sell paper rolls and get them couriered to you for a small fee

MOVE CARD MACHINES

FOR ENTREPRENEURS THAT NEED
A FLEXIBLE, SECURE MEANS OF
ACCEPTING PAYMENTS ON THE GO



WHAT IS SURESWIPE MOVE?

MOVE is our leading mobile payments solution, capable of processing debit and credit card transactions in a safe and secure manner using your smartphone or tablet's network connection. You simply download the POS LITE App, connect the MOVE device to your mobile or tablet via bluetooth and transact on the go.

WHO IS MOVE FOR?



Whether for the mobile beauty technician, chiropractor or salesman on the move, it makes transacting on the go possible



Safe and reliable card processing for smaller retailers and professionals on the go



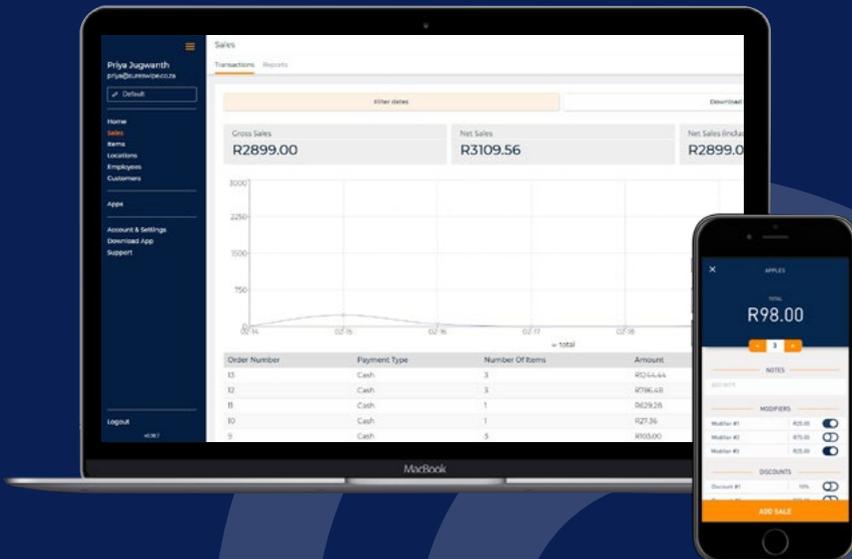
Sureswipe MOVE offers end-to-end encryption in terms of security, enabling you to accept card transactions safely and securely

HOW DOES IT WORK?

- 1 MOVE Card machine is ultra-portable. It works wherever you are, once connected to your smartphone or tablet via bluetooth
- 2 Your money is secure, no matter where you transact
- 3 Download the POS LITE app and login to the Online business management portal to get better insights to your business in real time

SURESWIPE POS LITE

PROVIDING BETTER BUSINESS INSIGHTS TO
RUNNING AND GROWING YOUR BUSINESS
ANYWHERE AND ANYTIME!



HOW DOES IT WORK?

- 1 Download the Sureswipe POS LITE App for free from iTunes or Google Play Store
- 2 Process cash, card and split payments using the App
- 3 Connect the MOVE card machine via Bluetooth and instantly accept card payments
- 4 Login to our POS LITE Online business management portal: <https://merchantportal.sureswipe.co.za> and get access to:
 - Real-Time transactional history and sales data
 - Multiple categories for stock data
 - Maintain control over transactional history as business owner
 - Location data per store and region
 - Easy data reconciliation

Your MOVE!

SOLUTIONS FOR ALL TYPES OF BUSINESSES

BUY, MONTH-TO-MONTH OR 24 MONTH CONTRACTS, THE CHOICE IS YOURS



Switch at any time from a month-to-month to a 24-month contract and enjoy monthly savings



You don't need to pay for added insurance for your MOVE device when you opt for a contract package



We will dispatch another unit to you within 48 hours, should you need

SURESWIPE INTEGRATED PAYMENTS

FOR HIGHER VOLUME RETAILERS
LOOKING TO REDUCE QUEUES AND
MAKE FASTER PAYMENTS



WHAT IS INTEGRATED PAYMENTS?

If keeping track of your card payments is challenging, you need greater control and insight. With SureSwipe Integrated Payments, we integrate with your existing POS, offer you Contactless transactions, reduce manual errors and we ensure that we save you time on your end of day reconciliations

WHO IS INTEGRATED PAYMENTS FOR:



Sureswipe Integrated Payments is targeted at high-volume retailers using an existing POS system



Restaurants, retailers and take-aways can also take advantage of Integrated Payments to ensure that all card payments are matched to the products they sell in their POS



Multiple store owners can use Integrated Payments to link all stores for improved management reporting and less guess work when it comes to reconciling card payments

HOW INTEGRATED SOLUTIONS WORK:



01

Reconcile card payments like a pro. Payments are integrated into your POS so that it's easier for you to take control of your business



02

Easy and simple POS integration is possible. We simply connect the Integrated Payments machine and software to your POS machine. You don't need to buy new POS systems, as Sureswipe's Integrated Payments offering already works with a number of leading POS vendors

Sureswipe Integrated Payments solution is available (and compatible) with the following POS systems:



SURESWIPE INTEGRATED PAYMENTS OFFERS YOU:



Lightning fast transaction speed – 2-5 seconds



Point-to-point encryption for enhanced security



Contactless transactions – ‘tap to pay’



Acquiring services with competitive rates



Bundled pricing that includes on-site support



Simple reconciliation with email and web-based reporting

At Sureswipe, we offer a unique service, a one-stop-shop for all card payment related queries that covers payment hardware, POS integration, connectivity and acquiring services. With one phone call to us, there's no need to contact other third-party merchant services suppliers. An Integrated Payments solution can help your business accept card payments faster with greater accuracy and safely through your existing point-of-sale

LOYALTY PROGRAMME

A CUSTOMISABLE BUSINESS GROWTH TOOL THAT WILL HELP YOU RETAIN MORE CUSTOMERS AND GROW YOUR CUSTOMER SPEND

THE BENEFITS OF OFFERING AN IN-STORE LOYALTY PROGRAMME:



01

Increase your revenue: Based on our research, retailers can increase their customer basket spend by up to 24% within 12 months of introducing a loyalty programme.



02

Get to know your customers better: Sureswipe's Loyalty Programme transforms anonymous buyers into a rich source of business data. Get access to your customer data and their shopping patterns



03

Market directly to customers: Our Loyalty Programme provides you with a platform to obtain contact details and the necessary data you need to undertake direct marketing to your customer segments through email and SMS functionality



04

You can also use our Loyalty programme to increase your brand footprint: Reward repeat customers. We will help you tailor your LOYALTY programme for your business specifically to retain loyal customers

IMPLEMENTING SURESWIPE'S LOYALTY PROGRAMME:

Sureswipe's Loyalty offering gets you closer to your customers in 5 easy steps:



01

Sign up for Loyalty and we'll help you tailor a unique customer rewards solution



02

We will personalise your business's Loyalty programme and point-of-sale branding, and deliver this straight to your door



03

You are now ready to enroll customers to your programme. Customers can immediately start swiping their member cards to earn % cashback rewards, reward points or coupon punches for in-store rewards.



04

Your customers can use their points towards in-store merchandise or services. Don't forget that you'll be able to target segments of customers with special offers, thanks to the rich data you'll be collecting



05

Finally, the power is in your hands, but we'll help you every step of the way. You manage your own Loyalty programme through an easy-to-use online portal

WHAT IS A SELF-MANAGED LOYALTY PROGRAMME?

- 1 It's a value-driven Loyalty Programme that supports customer needs
- 2 You can accurately capture customer data - like name, mobile number and email (minimum requirements)
- 3 You change the programme as your business evolves staying in touch with customer and market needs
- 4 You can contact your customers via SMS and email at a click of a button any time of the day to alert them to special offers
- 5 Reporting and analytics at your fingertips - made easy through Sureswipe's online portal.

CONSIDER THIS:

If you were to generate **R100 000** per month in revenue (**R1,2 million per annum**), in 12 months' time, your turnover could be **R124,000 (R1,488,000)** using our **Loyalty programme**

LOW MONTHLY COST:



Sureswipe can help you get your unique Loyalty programme going today. Your ROI with Loyalty on a monthly basis is variable depending on the value of Loyalty transactions and customer behaviour, Loyalty users could achieve a 24% return within 12 months of implementation

SURESWIPE GIFT

ATTRACT NEW CUSTOMERS AND
INCREASE THEIR BASKET SPEND

Have access to the high-tech information systems larger retailers are already leveraging to the fullest. Our affordable Gift Card packages can help you grow your customer base by attracting new customers and enticing them to spend more cash with you.

Customers can now use their Gift Cards to pay for products or services, which enables you to attract shoppers or patrons who would normally spend cash at a competitor.



THE BENEFITS OF OFFERING AN IN-STORE GIFT CARD PROGRAMME:



Increase your revenue: Based on our research, Gift card holders spend 20% more than the loaded gift card value which can increase basket spend by introducing a gift card programme.



Attract new customers: 80% of gift cards issued result in a new customer for your business



Get to know your customers better: Our Gift card programme transforms anonymous buyers into a rich source of business data. Now you can derive deep insights on the shopping patterns and preferences within different customer segments



Market directly to customers: A Gift Card programme provides you with a platform to obtain contact details and the necessary data you need to undertake direct marketing to your customer segments



Increase your brand footprint: Make an impact with special offers that attract and retain shoppers

HOW SURESWIPE'S GIFT CARDS WORK?

- 1 Signing up for our Gift card package is quick and easy. We will help you set up your gift card programme
- 2 We provide Gift card branding to alert customers to your offering, card packs, point of sale display stands
- 3 You'll have the power to manage your own Gift Card programme through Sureswipe's powerful online analytics portal
- 4 Your customers can also make use of an online portal to view their card balances



COMBINE GIFT WITH LOYALTY

YOU CAN TAKE ADVANTAGE OF COST-COMPETITIVE BUNDLES (HYBRID CARDS) THAT COVER BOTH GIFT AND LOYALTY FUNCTIONALITY. CONSIDER IT AS ONE CARD TO HELP YOU ATTRACT AND RETAIN CUSTOMERS LIKE NEVER BEFORE

Our Gift cards can be programmed as Loyalty cards, and when a customer uses their card to transact it automatically allocates points (or rewards, depending on your particular unique selling point)

You can now automatically capture your new customers details and, through Sureswipe's analytics dashboard, you'll now be able to deliver targeted marketing to a wider customer base

SURESWIPE CASH ADVANCE

GOT A GREAT LEAD ON DISCOUNTED STOCK? DO YOU HAVE TO PAY FOR IT AS SOON AS POSSIBLE? SECURE CASH FLOW WHEN YOU NEED IT THE MOST

What if you need to secure retail stock at a great price, but don't have money in the bank to buy today? With Sureswipe's Cash Advance, you have access to funding when you really need it.

Unlike traditional short-term loans that require you to fill in reams of paperwork (and submit reams more), Sureswipe's Cash Advance is ready for use in your account within 10 days.



THE BENEFITS OF SUREWIPE CASH ADVANCE:



Expand your brand footprint through additional outlets without going to a bank or traditional money lender



Re-vamp and upgrade your store to attract new customers to keep staying ahead of your competitors



Stay afloat during challenging off-peak retail seasons



You can buy stock in bulk at preferred pricing and drive increased return and revenue



Finance your additional delivery van or scooter without applying for traditional vehicle finance



Cash Advance offers flexible repayment terms



No asset security is required for a Cash Advance



10-day turnaround on Cash Advance applications

HOW CASH ADVANCE WORKS, AND CAN HELP YOU:



If you're in need of cash, you simply send us a Cash Advance request with your six-month average card turnover and FICA documents



Once you're vetted and approved, you'll receive 75% of your future card sales in your account based on your historic transactional activity



There is no fixed payback term and repayment percentage is variable depending on your transactional volume. The outstanding loan percentage is monitored daily and reviewed every two weeks



You'll also be eligible for additional finance once you've paid back 60% of your initial Cash Advance



Using Sureswipe Cash Advance, you can upgrade your store's look and feel, or buy that well-priced stock your suppliers have been enticing you with. How you use the money is up to you, and there are no unreasonable sureties or guarantees needed for you to qualify for Cash Advance.

With flexible repayments, you can ensure greater control over

your cash flow. A percentage of your transactional revenue intake is used to offset your debt, so you don't have large fixed premiums to worry about. The more customers you swipe, the faster you'll pay your loan back, as we'll ensure you aren't running into further cash flow constraints through flexible repayment amounts.



SURESWIPE PREPAID

BRING CONVENIENCE AND
TIME-SAVING TO YOUR POINT-OF-SALE

With Sureswipe Prepaid, you can use one device to offer your customers a hassle free way to buy Prepaid airtime

HOW PREPAID WORKS



01 You can use a single Sureswipe card machine to sell Prepaid airtime



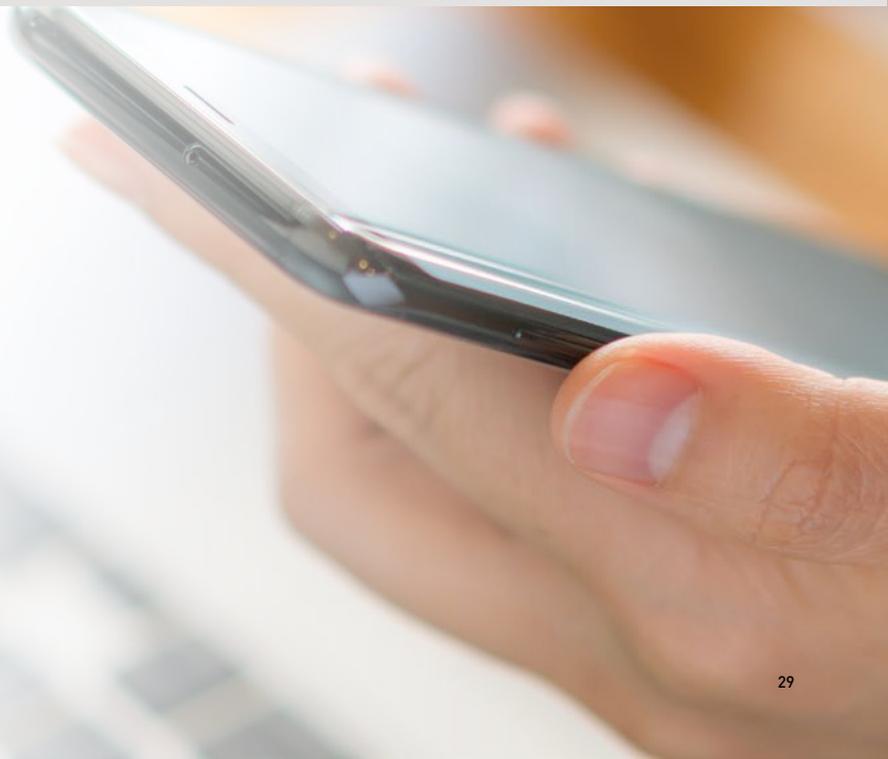
02 Leverage airtime sales to upsell other point-of-sale products



03 We pay you the commission earned on all Prepaid vouchers sold

WHY OFFER PREPAID:

Mobile infiltration in South Africa is increasing year-on-year. More people are using smartphones than ever before, and they need airtime. You can secure added revenues by offering convenient access to recharging bundles from a variety of network service providers.



JOHANNESBURG HEAD OFFICE

Ballyoaks Office Park, Pin Oak House,
35 Ballyclare Drive, Bryanston,
2021

CAPE TOWN OFFICE

Third floor, Park Building, Black River Park
South, 2 Fir Street, Observatory, Cape Town,
7405

DURBAN OFFICE

1st Floor Fulham Square Derby Downs
Business Park, 2 Sookhai Place, Westville,
3629

REGIONAL OFFICES

RUSTENBURG

214 Beyers Naude street, Rustenburg,
0299

NELSPRUIT

Corner Ferreira and van der Merwe street,
Nelspruit, Mpumalanga, 1201

LIMPOPO

Regus Office park
60 Landdros Mare St, Polokwane Central,
Polokwane, 0700



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A Kerridge Commercial
Systems Company